REMARKS

Claims 1-8 are currently pending and have been amended to further clarify the invention. New claims 9 and 10 are added by this Preliminary Amendment. Claim 1 is independent. Applicant respectfully requests allowance of all the claims in view of the claim amendments.

If the Examiner believes that a telephone conference or interview would advance prosecution of this application in any manner, the undersigned attorney stands ready to conduct such a conference at the convenience of the Examiner.

Applicant respectfully petitions for any extension of time that may be required to maintain the pendency of this application, and any required fees, except for the Issue Fee, is to be charged to the undersigned's Deposit Account No. 50-0311.

Respectfully submitted,

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APPENDIX A

VERSION WITH MARKINGS TO SHOW CHANGES MADE

<u>IN THE CLAIMS:</u>

The claims are amended as follows:

1.   (Amended) A ~~computer kiosk arranged~~ <u>system</u> for generating coupons~~, said kiosk~~ comprising:

means for accessing a database, said database including a list of consumer names, consumer identification data and virtual coupon data corresponding to each consumer name;

data entry means for entering consumer identification data for a consumer using said ~~kiosk~~ <u>system</u>;

first generating means for printing a coupon, in response to a command input by ~~a~~ <u>the</u> consumer, based upon said virtual coupon data corresponding to said consumer identification data of said consumer using said ~~computer kiosk~~ <u>system</u>; ~~and~~

processing means~~, coupled to said data base,~~ for receiving a request by said consumer using said ~~kiosk~~ <u>system</u> for redemption of a selected virtual coupon corresponding to said consumer identification data, and for generating redemption data indicating said selected virtual coupon has been redeemed<u>; and</u>

<u>updating means for updating the virtual coupon data presented to the consumer based on the redemption data.</u>

2.   (Amended) The ~~computer kiosk~~ <u>system</u> of claim 1, wherein said means for accessing comprise a keyboard.

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3.   (Amended) The ~~computer kiosk~~ system of claim 2, wherein said means for accessing further comprise means for transmitting data to and from a remote computer network.

4.   (Amended) The ~~computer kiosk~~ system of claim 1 wherein said processing means comprises:

means for counting ~~the~~ a number of times ~~a~~ the consumer redeemed a particular virtual coupon, and

fraud indication means for indicating fraud if the number of times a virtual coupon is deemed by the consumer exceeds a predetermined amount.

5.   (Amended) The ~~computer kiosk~~ system of claim 4, wherein the consumer identification data is imprinted on a selected coupon as a bar code.

6.   (Amended) The ~~computer kiosk~~ system of claim 3, wherein said processing means retrieves virtual coupon data from said remote ~~data base~~ database.

7.   (Amended) The ~~computer kiosk~~ system of claim ~~1~~ 3, wherein said data entry means comprise a computer diskette.

8.   (Amended) The ~~computer kiosk~~ system of claim ~~3~~ 7, wherein said computer diskette contains data from said remote computer network entered on said computer diskette prior to use of said ~~computer kiosk~~ system.

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9. (New) The system of claim 1, wherein the updating means provides additional virtual coupons for a selected category of products based on the redemption data of the consumer.

10. (New) The system of claim 1, wherein the updating means provides fewer virtual coupons for a selected category of products based on the redemption data of the consumer.

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